

# Nadia Groenewald

User Experience Designer

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## Education

### Utrecht School of the Arts

2015 - 2019, Utrecht, The Netherlands

Creative Media and Game Technologies

Bachelor of Science

## Experience

### NovioQ / UX/UI Designer

Sep. 2019 - Current Nijmegen

Working in multicultural, multidisciplinary teams to create B2B web applications using low code for various enterprise companies. My main responsibility is making sure the application is complainant with the companies branding, the stakeholders needs are met, excellent usability for the users and communication with the development team to ensure everything is implemented correctly.

### Freelance / UX/UI Designer

Jan. 2018 - Sep. 2019 Amsterdam

For Heineken I have assisted in setting up and launching their innovation lab within their headquarters, as well as improving their internal applications with user research, usability testing, wireframing and high fidelity mock-ups.

For Rijksmuseum I have worked with creating their innovation lab for employees and partners, giving advice about the look & feel through empathy/journal mapping and user research

### Furuichi Lab. / UX/UI Intern

Jan. 2018 - Sep. 2019 Tokyo

During this Internship in Japan and I was assisting with the creation of the UI and UX of several applied games.

## Skills

XD	Usability Testing	User Interface Design
Illustrator	Prototyping	Graphic Design
Photoshop	Wireframing	Branding Design
Indesign	Interaction Design	Arduino
After Effects	Visual Design	HTML/CSS
Premiere	Web Design	
User Research	Mobile Design	